



Building the Next Gen Pipeline to Success

2019 CVCWA Conference



We Need California's Next Gen of Water Pros



Feedback from CA water/wastewater agencies

Between 30-50% of staff are retiring

We Need the Next Gen of Water Pros



Based on Cuyamaca College's 2014 labor studies

CA Water needs 5-6k new workers per year

**900****Job Postings**

2018

2,200**Job Alert**

subscribers

400**Visitors/day****CAWaterJobs.org**



FIND INTERNSHIPS,
BUILD JOB SKILLS,
GET CERTIFIED.

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INTERNSHIPS AND APPRENTICESHIPS



Wastewater Treatment Plant Operator/OIT

City of Pinole Pinole, California

Aug 08



Wastewater Treatment Plant Operator in Training

City of Santa Barbara Santa Barbara, California

Aug 02



Water Policy and Resource Development Intern

West Basin Municipal Water District Carson, California

Aug 01

CA Water Interns launched March 2018

#WorkForWater Outreach Materials



Watch our new career videos

10 Water Career Videos

Two with over 5,000 views

About \$2,000 each



2 Career Infographics

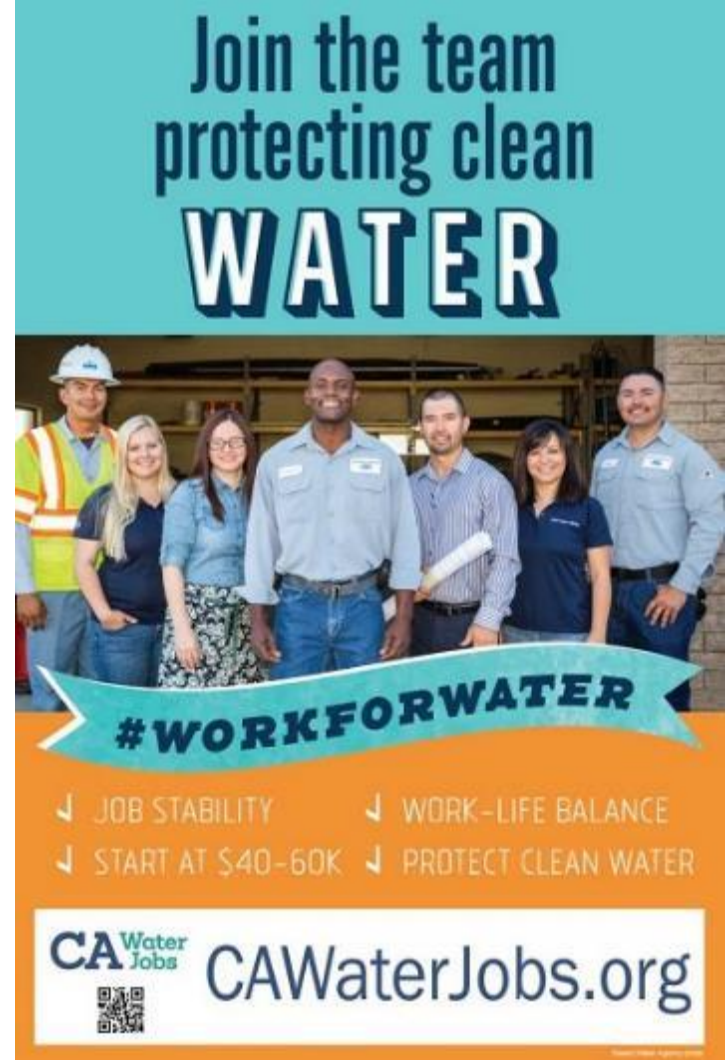
Wastewater Operators
Electrical & Instrumentation

\$3,500 per infographic

#WorkForWater Outreach Materials



Table Throw



Poster

For HS, Colleges
12"x19"
Free for schools



Phase 2 Planning for 2019-2020



1) Develop outreach materials for agencies



2) Target for outreach women and veterans



3) Facebook and Instagram Advertising



Become a #WorkForWater Agency Partner





Thank you!

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